



LEADSAVER

FEATURES

- › **LeadSaver** is a counter top unit, about the size of a telephone. It is a feature packed badge scanner and printer.
- › LeadSaver allows exhibitors to scan the bar codes of registered attendees. The unit consists of a hand held scanner connected to a compact printer with an integrated USB flash drive.
- › Designed for "ease of use" Leadsaver allows you to add lead qualifiers, write notes on the printout, and provides full contact information with each scan.

HOW LEADSAVER WORKS

- › Hold the NOMAD unit about 5 inches away from the bar code on the name badge. Hold the scanner about 7 inches away from the bar code on the name badge.
- › Squeeze the trigger on the scanner. LeadSaver reads the bar code through the badge holder, makes an audible beep signal and shows the attendee's name on the counter top LCD screen.
- › Using the information contained in the bar code, the LeadSaver immediately delivers a paper printout of full attendee information on the counter top printer.
- › Prioritize your sales efforts by area of interest. Add Lead Qualifiers with a simple click of a button or by the scan of an auxiliary bar code. These leads are added to the paper printout. Each unit comes with 20 standard Lead Qualifiers. Custom Qualifiers are also available.
- › Full attendee information and Lead Qualifiers are automatically saved to the removable USB flash drive located in the counter top unit.
- › After the close of the show, return the LeadSaver unit to the Exhibitor Lead Retrieval Desk. Retain the printouts of your leads, as well as the USB flash drive containing all contact data and Lead Qualifiers in an easy to use format. No waiting for additional information. You have everything you need to immediately start following up your leads. You get the security of a printout along with a USB and no wait! This unit requires electricity.



Maximize Your
Trade Show Investment!

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