



# NOMAD

Exhibitor Lead  
Retrieval System

## FEATURES

- **NOMAD PalmScan** is a hand-held, pocket sized, feature packed bar code scanner with custom lead retrieval software.
- NOMAD allows exhibitors to scan the bar codes of registered attendees. It is battery powered and fully portable, eliminating the need for electricity and locational constraints.
- Designed for "ease of use" NOMAD utilizes a key pad to scan badges, select lead qualifiers and add notes.

## HOW NOMAD PALMSCAN WORKS

- Hold the NOMAD unit about 5 inches away from the bar code on the name badge.
- Tap the "Yellow" Scan Button on the keypad. NOMAD reads the bar code through the badge holder and makes an audible beep signal.
- Using an ID Look-Up function, the Bar Code Number, Attendee Name, Company, Phone and E-mail are displayed on the back-lit LED display screen.
- Prioritize your sales efforts by area of interest! Add Lead Qualifiers with simple use of arrow buttons. Add Notes using text messaging keystrokes.
- All Scanned, Qualified and Note information is saved to the internal memory of the NOMAD unit.
- After the close of the show, return your NOMAD unit to the Exhibitor Lead Retrieval desk. Your collected information will be processed against the post-event registration data base. Your leads, with full attendee information, will be emailed to you within 3 working days.



*RTI staff is on hand continuously during the show to demonstrate and service the Exhibitor Lead Retrieval Systems.*

**NOMAD is Mobile Exhibitor Lead Retrieval**

**ANY TIME.  
ANY PLACE.**



Maximize Your  
Trade Show Investment!

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